

Society for Clinical & Experimental Hypnosis

Policy on Disclosure of Conflict of Interest

Adopted on August 2, 2024

SCEH and Disclosure of Conflicts of Interest

- The mission of the Society for Clinical & Experimental Hypnosis (SCEH) is to promote excellence and progress in hypnosis research, education, and clinical practice.
- SCEH is committed to amplifying hypnosis research and clinical practice without bias from commercial or financial interests.
- Disclosure of potential conflicts of interest at the outset of a presentation, whether a research presentation, workshop, or session delivered to attendees, live or virtual, provides audience members the opportunity to evaluate the extent of bias that may be present.
- Presenters at SCEH educational activities should notify audience members of potential conflicts of interest verbally and in writing (e.g., via a slide).

SCEH Guidelines for Disclosure Slides

- A slide (e.g., PowerPoint slide) should appear following the title slide of the presentation. It should be displayed for 20 seconds.
- The title of the slide should read “Disclosure of Conflict of Interest.”
- Presenters without conflicts of interest should state “I have no conflicts of interest to disclose.” See the sample slide that follows.
- Presenters with financial interests that may give the appearance of conflict of interest should state the entity, the nature of the relationship, and how it relates to the content of the presentation.
- If a product is directly marketed to the public, the disclosure statement should so indicate.
- Potential conflicts of interest with immediate family members of the presenter should similarly be identified.

Verbal Acknowledgement

- Verbal acknowledgment of conflict of interest should also be provided.
- Verbal acknowledgement must be given in instances where slides are not used in the presentation.

Disclosure of Conflict of Interest – Examples of Statements

- I have no conflicts of interest to disclose.
- The presenters have no conflicts of interest to disclose.
- Dr. Smith has a financial interest in HypnoWhizBang Company, which produces the SuperDuper App described in today's workshop. The SuperDuper App is marketed to consumers. She receives a commission on sales of the app.

Disclosure of Conflict of Interest – Examples of Statements - continued

- Dr. Jones' spouse receives royalties from HypnoWhizBang Publishing House, which published Dr. Jones' book, *The HypnoWhizBang Method*. Dr. Jones will make frequent reference to this text throughout today's workshop.
- Dr. Sand's son is a paid executive of the nonprofit company, HypnoWhizBang Consultants. HypnoWhizBang Consultants generates revenue through training in the HypnoWhizBang Method, being discussed during Dr. Sand's research presentation.